

Welchen Einfluss hat die US-Präsidentenwahl auf den Gesundheitssektor?

Die Boston Consulting Group (BCG) befragte im Rahmen einer Studie den Impact der US-Wahlentscheidung auf Trends im Gesundheitswesen.

Aus dem Inhalt:

*Having surveyed 1,200 health care executives from across the pharmaceutical, medical technologies, provider, and payer sectors, BCG assessed prospects for revenue growth, innovation, and costs under an Obama or a McCain administration. A further analysis of three specific policy proposals—medicare price negotiation, expanded access, and tax credits for health care plans—dives deeper into the possible impact on health care industry sectors and what companies can do to prepare.*

Die Studie finden Sie kostenfrei zum Download unter

[http://www.bcg.com/impact\\_expertise/publications/files/Health\\_Care\\_and\\_2008\\_Election.pdf](http://www.bcg.com/impact_expertise/publications/files/Health_Care_and_2008_Election.pdf)